

**SPRING 2024**

# CLUB CONNECTION



**BOYS & GIRLS CLUB  
OF BLOOMINGTON-NORMAL**

## **OPERATION IMPACT & BGCA NATIONAL STRATEGY**

Dear BGCBN Family,

Recently, the Boys & Girls Clubs in the Midwest region launched Operation Impact, an effort to advance five key objectives that will be elevated in BGCA's new strategic direction. These five objectives are:

1. Clubs implement National Programs in each priority outcome area
2. Clubs are engaged in Trauma-Informed Practice
3. Clubs develop and execute a strategy to recruit and retain teens
4. Clubs develop and execute a Life & Workforce Readiness strategy
5. Clubs adopt MyClubHub, an integrated business software program in partnership with Salesforce to support all Club needs

By working together to advance these efforts across the region, we will create efficiency by improving access through shared trainings and other resources, be better positioned to secure collaborative funding, and influence public action to elevate youth development.

Our region plans to secure funding around what we know to be is a significant challenge for Illinois: the lack of a skilled and ready workforce. Many employers say the inability to find qualified workers is their biggest obstacle to growth, but this does not have to be the story for Illinois' companies or for our next generation of workers. Every day, Clubs teach kids how to be prepared for life after graduation. Our purpose is to ensure that every young person who enters our doors graduates from high school on time prepared to work with a plan for their future. We know we have to start preparing kids and providing workforce readiness at a younger age.

Our Club is already well on the way to full implementation of all of these identified objectives. We have been on the Trauma-Informed journey since the fall of 2022, and we continue to move forward in implementing these practices throughout the organization in our every day work. The Club will transition to MyClubHub in January 2025.

Thank you for your support of the Club as we continue our work in these important areas. With your help, we will ensure great futures for all of youth we serve!

Sincerely, Tony Morstatter

# Club Moments



# Member Spotlight

# CHRISTOPHER!

Christopher is a 3rd grader who enjoys sports. He likes coming to the Boys & Girls Club because of Positive Club Climate hour, where he gets to play basketball & kickball. His favorite part of the day is Poetry & Podcast with Mr. Devon.



22nd Annual Golf Outing

**6.13.24 &  
6.14.24**

**IRONWOOD GOLF  
COURSE**

Sponsored by:



**Early Bird Pricing**

\$125 per person/ \$500 per team

**Beginning April 1st**

\$150 per person / \$600 per team

Thursday, June 13th @ 12:30 pm

Friday, June 14th @ 8:00 am

Lunch included

**REGISTER NOW!**

**TEAMS & SPONSORSHIPS**



# SAVE THE DATE

BE GREAT BREAKFAST  
DECEMBER 11TH, 2024



Hosted By:



**BOYS & GIRLS CLUB**  
OF BLOOMINGTON-NORMAL

Wednesday, April 24th  
7:00 AM - 8:30 AM

1615 Illinois Street,  
Bloomington

Contact:

[Jessica@mcleancochamber.org](mailto:Jessica@mcleancochamber.org)

